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VALLEY VIEW CASINO & HOTEL CELEBRATES 13 YEARS AS SAN DIEGO'S FAVORITE CASINO

Birthday Festivities to Include Public Party and Exclusive Giveaways on April 18

(Valley Center, CA) – March 17, 2014 – Valley View Casino & Hotel has long been San Diego's Favorite casino and April 18 marks a special birthday for the casino – lucky number 13. After serving loyal guests with more than just fresh and endless Maine Lobster Buffets, providing exceptional guest service and gaming thrills with San Diego's only Certified Loose slots and all of the most popular table games, Valley View Casino & Hotel is inviting everyone over the age of 21 to come celebrate their birthday from 1pm to 9pm at a fun party in their Event Center that's sure to amaze.

"We are grateful to all of our loyal guests for their continued support over the past 13 years," said Joe Navarro, President and CEO of the San Pasqual Casino Development Group, Inc. "From the day our casino first opened its doors to the day we introduced our new hotel to the day we welcomed the public back to the all-new Valley View Casino & Hotel earlier this year, we have always strived to provide only the best gaming, service, food and value to all of our guests. Thank you to each and every visitor that has made us San Diego's Favorite casino."

From 1pm to 9pm on Friday, April 18, the public is invited to join Valley View Casino & Hotel in their Event Center for complimentary homemade pastries, freshly brewed coffee, great music and much more as they celebrate their 13th anniversary surrounded by loyal guests and new faces alike. Plus from 6pm to 10pm in the Main Stage Bar, Valley View Casino & Hotel will be extending the excitement by awarding cash, prizes and more including a deluxe getaway to Pebble Beach. One lucky grand prize winner will fly to picture-perfect Pebble Beach with round-trip airfare and transportation for two, stay for 3-nights in luxury at the Inn at Spanish Bay, attend the welcome reception at Royal Troon Golf Club and take a swing or two during a scenic round of golf on the famous Pebble Beach golf course. Plus to top it all off, the winner will bid farewell to Pebble Beach on the pier with a delicious clambake dinner. From experiencing once-in-a-lifetime getaways to gaming in San Diego's luckiest casino to dining in award-winning restaurants that truly take the cake, Valley View Casino & Hotel has gained recognition in just 13 years that continues to make the casino a destination for both local gamers and national travelers.

"At Valley View Casino & Hotel, we welcome all of our guests with open arms to San Diego's friendliest casino and our 13th birthday celebration is no exception," said Bruce Howard, General Manager of Valley View Casino & Hotel. "On behalf of all 1,000 of our team members, thank you to each guest that has made Valley View Casino & Hotel the incredible gaming destination that it is today. Without your

support, none of this would be possible and we look forward to even bigger things to come as we plan for the rest of 2014 and beyond.”

Valley View Casino & Hotel is located in Valley Center on Nyemii Pass Road. To join in the celebration of the casino’s 13th year in operation, visit the Valley View Casino & Hotel Event Center on April 18 from 1pm to 9pm. For more information, please visit ValleyViewCasino.com. Guests must be 21 or older to enjoy the casino, hotel and restaurants.

About Valley View Casino & Hotel

Valley View Casino & Hotel, Southern California’s premier gaming destination, combines the thrill of San Diego’s only Certified Loose slots and all of your favorite table games with beautifully appointed hotel rooms, seven outstanding restaurants and unparalleled guest service. The recently-upgraded casino features 2,000 Certified Loose slot machines and 21 exciting table games including blackjack, roulette, baccarat, pai gow poker and more, plus California’s most rewarding Players Club and the Certified Largest Non-Smoking Casino Area in California. Exceptional dining options at Valley View Casino & Hotel include the newly-expanded endless Maine Lobster Buffet; the award-winning Black&Blue Steakhouse and Lounge featuring a spectacular 3,300 gallon saltwater aquarium for guests to admire; BLD’s Café; Scoops gelato shop; Sweets pastry shop; Stix Asian noodle bar; and Snax 24-hour snack shop. With three bars and entertainment nightly, there’s always something fun going on at Valley View Casino & Hotel. To extend your fun, the luxury boutique hotel features 12 Luxury Suites (1,000 sq. ft.) and 96 Deluxe Rooms (500 sq. ft.), all with breathtaking views of the Palomar mountain range along with free internet, free valet service and complimentary poolside breakfast. Plus, the casino known around Southern California as San Diego’s Favorite® does not charge any resort fees or parking charges, making it a true Vegas experience at a great value. To enjoy the casino, hotel and restaurants, guests must be 21 or older. Valley View Casino & Hotel casino is located just 15 miles northeast of Westfield North County Mall, just east of Oceanside and south of Temecula. For more information about Valley View Casino & Hotel or to book a reservation please visit ValleyViewCasino.com or call 760-291-5500.