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MAN RIDES BUS TO VALLEY VIEW CASINO & HOTEL THEN DRIVES HOME IN A NEW CADILLAC

(Valley Center, CA) – September 19, 2014 – Public transportation days are over for LA born and raised Olin Q., thanks to Valley View Casino & Hotel. Valley View revved up the excitement on August 28 as they awarded Olin a brand new 2014 Cadillac ATS during everyone’s favorite monthly car giveaway promotion. Before becoming the owner of the new luxury car, 78-year-old Olin frequented the casino by traveling two hours and two buses just to visit. His dedication and loyalty is valued by Valley View Casino & Hotel, with all involved excited to share the prize with him.

“I feel wonderful about winning the Cadillac grand prize. I haven’t owned a car in two years and feel honored to be awarded this car,” said Olin. “As a frequent visitor to Valley View Casino & Hotel, there’s no doubt that I will be returning soon.”

The Cadillac ATS giveaway was the finale of a month-long promotion organized by Valley View Casino & Hotel and Marvin K. Brown Auto Center in Mission Valley. Olin’s prize package left him amazed at his good fortune, as Valley View also paid all sales tax and license on the Cadillac on top of his win. Olin is one of many guests who earned entries all month long to win the Cadillac by simply swiping his Players Club card at Valley View Casino, playing slots and playing table games.

“We love being able to create memorable experiences for our guests,” said Joe Navarro, President and CEO of the San Pasqual Casino Development Group, Inc. “While we enjoy offering these unique giveaways at Valley View Casino & Hotel that most people may otherwise never get to participate in, we primarily look forward to rewarding our loyal guests and the great response we receive from them.”

The Cadillac was not the only prize up for grabs during the giveaway on August 28. Throughout the night, Valley View Casino & Hotel also awarded \$25,000 in cash and prizes to lucky guests, with winners named every hour. The prizes did not stop with just the Cadillac for Olin either. During the handover of the car at Marvin K. Brown Auto Center, KPRI FM stopped by to congratulate Olin on his exciting win and surprised him with even more prizes including a KPRI t-shirt, a CD, and tickets to Magic Mountain and a Padres game.

“Congratulations to our winner, Olin,” said Bruce Howard, General Manager of Valley View Casino & Hotel. “Also, thank you to all of our loyal Players Club members who not only make these monthly drawings a huge success, but continue to make Valley View Casino & Hotel San Diego’s Favorite. We are looking forward to all our thrilling contests in the future, including next month’s car giveaway.”

If you missed out on your chance to win the Cadillac, there is no need to worry – Valley View Casino & Hotel awards at least one brand new luxury car every month during their “WinMe 500” giveaway. Be sure to join the fun during their upcoming giveaway on September 25 when they award a 2014 Mercedes CLA250 and again on October 30 when they give away a 2015 Audi A3. All Players Club

members are eligible to win and joining the club is quick, simple and free. For more details on the WinMe 500 and other exclusive giveaways, visit ValleyViewCasino.com.

About Valley View Casino & Hotel

Valley View Casino & Hotel, Southern California's premier gaming destination, combines the thrill of San Diego's only Certified Loose slots and all of your favorite table games with beautifully appointed hotel rooms, six outstanding restaurants and unparalleled guest service. The recently-upgraded casino features 2,000 Certified Loose slot machines and 21 exciting table games including blackjack, roulette, baccarat, pai gow poker and more, plus California's most rewarding Players Club and the Certified Largest Non-Smoking Casino Area in California. Exceptional dining options at Valley View Casino & Hotel include the expanded Maine Lobster Buffet, now with over 550 seats and less wait time; the award-winning Black&Blue Steakhouse and Lounge featuring a spectacular 3,300 gallon saltwater aquarium for guests to admire; BLD's Café; Sweets pastry and coffee shop; Stix Asian noodle bar; and Snax 24-hour snack shop. With three bars and entertainment nightly, there's always something fun going on at Valley View Casino & Hotel. To extend your fun, the luxury boutique hotel features 12 Luxury Suites (1,000 sq. ft.) and 96 Deluxe Rooms (500 sq. ft.), all with breathtaking views of the Palomar mountain range along with free internet, free valet service and a complimentary VIP breakfast. Plus, the casino known around Southern California as San Diego's Favorite® does not charge any resort fees or parking charges, making it a true Vegas experience at a great value. All guests 21 or over are invited to enjoy the casino, hotel and restaurants. Valley View Casino & Hotel casino is located just 15 miles northeast of Westfield North County Mall, just east of Oceanside and south of Temecula. For more information about Valley View Casino & Hotel or to book a reservation please visit ValleyViewCasino.com or call 760-291-5500.