

Contact:

Bianca Kasawdish
Public Relations &
Digital Content Director
InnoVision Marketing Group
(619) 356-3020
Bianca@teaminnovation.com

FOR IMMEDIATE RELEASE

Casino Guest Wins \$100,000 at San Diego's Favorite® Casino, Valley View Casino & Hotel

SAN DIEGO – October 8, 2019 – A local casino guest pressed his luck and it paid off in a big way, winning a grand prize of \$100,000 at Valley View Casino & Hotel on Friday, September 27. The lucky guest hit the \$100,000 jackpot during their monthly 4 On The Floor Cash & Car promotion.

Valley View Casino & Hotel has gained recognition as San Diego's luckiest casino, extending incredible promotions to San Diego locals and visiting tourists alike. Their 4 On The Floor Cash & Car Giveaway is held on the last Friday of every month, giving their casino guests the opportunity to win luxurious cars or up to \$100,000 in cash.

Edward L. is a Red Card member which is the first of five card levels that can be achieved at Valley View. The Red Card is their entry level card which shows that anyone can win a jackpot at Valley View Casino & Hotel. Signing up for Red Card membership is quick, easy, fun and free.

Edward earned his entry into the giveaway by simply playing on one of the casino's 2,000+ slot machines and table games throughout the month, swiping his players card and ultimately advancing to the final round. As the grand prize winner, Edward was given his choice of a new BMW, a new Ford truck, a new Infiniti, \$25,000 cash, or a spin on the Big Wheel for a guaranteed \$10,000 - \$100,000 cash payout. He ended up spinning and winning the \$100,000 Grand Prize!

"We're so excited that Edward tried his luck on our Grand Prize Big Money Wheel and was rewarded with \$100,000," said Rita Contreras, Director of Promotions, Special Events and Entertainment at Valley View Casino & Hotel. "Whenever guests like Edward win big, it fuels our team members with the motivation to create more great experiences and more outstanding promotions like our 4 On The Floor Cash & Cars monthly promotion."

Valley View Casino & Hotel has been awarded the Luckiest Casino with the Best Promotions and the Best Slot Tournaments in the Southern California Gaming Guide's 2019 Reader's Choice Best Casino Awards. With promotions such as the 4 On The Floor Cash & Car Giveaway, Valley View Casino & Hotel is always striving to ensure that guests have a unique and unforgettable experience from the moment they walk through the glass doors.

Along with offering guests amazing chances to win during generous promotions, Valley View Casino & Hotel is home to esteemed restaurants that leave guests satisfied beyond their greatest expectations. Black&Blue Steakhouse has been recognized with the Best Fine Dining award in the Southern California Gaming Guide's 2019 Reader's Choice Best Casino Awards. The Valley View team is dedicated to delivering the best possible guest service to guarantee excellent service across the lively casino floor.

Whether guests are trying their luck at the loosest slots in San Diego or treating their taste buds to the famous Maine Lobster Buffet, there is something for everyone to enjoy. Valley View Casino & Hotel is located in Valley Center, just east of Escondido and south of Temecula. For more information, please visit ValleyViewCasino.com. All guests 21 and older are invited to enjoy the casino, hotel and restaurants.

About Valley View Casino & Hotel

Valley View Casino & Hotel, Southern California's premier gaming destination, combines the thrill of all your favorite slots and table games with beautifully appointed hotel rooms, seven outstanding restaurants and unparalleled guest service. The casino now features over 2,000 slot machines, exciting table games including blackjack, roulette, pai gow poker and more, as well as the most rewarding Players Club around, offering all new members \$200 in Free Offers with No strings attached. Membership is always free.

Guests can enjoy the spacious Main Casino, a large and private High Limit Slot Area, an innovative slot tournament area, additional amenities and more. For gamers that prefer a non-smoking experience, the separate Non-Smoking Casino features a state-of-the-art air filtration system and over 500 slot machines to choose from.

Exceptional dining options at Valley View Casino & Hotel include the iconic Maine Lobster Buffet; the award-winning Black&Blue Steakhouse and Lounge featuring a spectacular 3,300-gallon saltwater aquarium for guests to admire; The Café, offering gourmet breakfast, brunch and lunch options; Patties & Pints, with delicious American fare and a craft and draft beer bar; Sweets, a pastry, coffee and sandwich shop; Stix, an Asian noodle bar; and Snax, a 24-hour snack bar.

With four unique bars and free live entertainment every week, there's always something going on at Valley View Casino & Hotel. To extend your fun, the luxury boutique hotel features 12 Luxury Suites (1,000 sq. ft.) and 96 Deluxe Rooms (500 sq. ft.), all with breathtaking views of the Palomar Mountain Range along with free internet, free valet service and a complimentary VIP breakfast.

Valley View Casino & Hotel has once again been named #1 Luckiest Casino, #1 Best Promotions and #1 Best Slot Tournaments in the Southern California Gaming Guide's 2019 Reader's Choice Best Casino Awards. Their famous Maine Lobster Buffet offered every night and their world-class Black&Blue Steakhouse was just recognized as #1 Best Fine Dining. With millions of dollars in jackpots awarded every month, Valley View Casino & Hotel has solidified its reputation as San Diego's luckiest casino for both slot players and table game players.

Plus, the casino known around Southern California as San Diego's Favorite® does not charge any resort fees, taxes or parking charges, making it a true Vegas experience at a great value. Valley View Casino &

Hotel is an enterprise of the San Pasqual Band of Mission Indians. All guests 21 and over are invited to enjoy the casino, hotel and restaurants. Valley View Casino & Hotel is located just 15 minutes northeast of Westfield North County Mall, just east of Escondido and south of Temecula. For more information about Valley View Casino & Hotel or to book a reservation, please visit ValleyViewCasino.com or call 760-291-5500.