

**VALLEY VIEW CASINO & HOTEL CELEBRATES ITS 16<sup>TH</sup> BIRTHDAY ALL APRIL LONG**

Valley View Casino & Hotel is turning 16 years old on Tuesday, April 18 and they're celebrating all month long with the loyal guests that have made them San Diego's Favorite® casino. Since opening its doors in 2001, over 35 million guests have visited the casino and they are proud to continue to offer Southern Californians an exciting getaway for gaming, dining and lodging, each and every day.

In addition to playing in exciting promotions every day, you can join Valley View Casino & Hotel for thrilling events throughout the month of April. On Friday, April 14 and again on Friday, April 28 from 5:00pm – 11:00pm, be at Valley View Casino for their 4 On The Floor Cash & Car Giveaways. During these exclusive giveaways, guests are invited for a chance to win their choice of a new F-150 from Perry Ford, a new BMW X1 from BMW of Escondido, a new Mustang from Perry Ford or \$25,000. Then, don't miss Friday's \$20,000 Lucky Spin on Friday, April 21, you can win a share of \$20,000 being given away from 6:00pm – 11:00pm, with winners every hour. Plus, on April 22, table game players are invited to win their share of \$10,000 during Cash Is King, where 50 guests will win \$200 cash each between 7:00pm – 10:30pm. To play and win during these exciting events, you simply need to be a member of the Valley View Casino Players Club - membership is quick, easy and free!

"We sincerely thank our loyal guests and our dedicated team members who go above and beyond every day for making these past 16 years so incredible," said Bruce Howard, General Manager of Valley View Casino & Hotel. "Our guests and team members are what make us San Diego's Favorite casino, which is why we are offering so many new and exciting ways for our guests to win while celebrating this special month with us. We look forward to many more years together to come."

At Valley View Casino & Hotel, their guests are the heartbeat of their business. The entire staff at the casino, six outstanding restaurants and luxury boutique hotel is dedicated to providing unparalleled guest service during every visit. This also drives them to offer more ways to thank their guests through exclusive giveaways, promotions, events and more.

In addition to San Diego's only Certified Loose slots – 2,000 of them – and popular table games, Valley View Casino offers exciting promotions every day, two chances to win a luxury car or \$25,000 cash twice every month, exclusive loyalty gifts, VIP events and more. They also thank their guests with unforgettable dining experiences in their award-winning restaurants. For example, all first-time guests and qualified Players Club members are invited to enjoy special pricing at the world-famous Maine Lobster Buffet, with \$20 Maine Lobster Dinner served Monday through Thursday and \$10 Steak & Seafood lunch served Monday through Friday. Black&Blue Steakhouse, which was voted Best Steakhouse by readers of the Southern California Gaming Guide, also offers a gourmet three-course meal to guests for only \$40 Thursday through Sunday.

From gaming in San Diego's luckiest casino to dining in their fabulous Buffet and six other award-winning restaurants, Valley View Casino & Hotel has gained recognition as an exceptional destination for locals and tourists alike. Valley View Casino & Hotel is located in Valley Center, just east of Escondido and south of Temecula. For more information, please visit [ValleyViewCasino.com](http://ValleyViewCasino.com). All guests 21 and older are invited to enjoy the casino, hotel and restaurants.

### **About Valley View Casino & Hotel**

Valley View Casino & Hotel, Southern California's premier gaming destination, combines the thrill of San Diego's only Certified Loose slots and all of your favorite table games with beautifully appointed hotel rooms, six outstanding restaurants and unparalleled guest service. The casino features 2,000 Certified Loose slot machines and exciting table games including blackjack, roulette, pai gow poker and more, as well as the most rewarding Players Club around, which is always free to join.

Guests can enjoy the spacious Main Casino, a large and private High Limit Slot Area, an innovative slot tournament area, additional amenities and more. For gamers that prefer a non-smoking experience, the separate Non-Smoking Casino features a state-of-the-art air filtration system and over 500 Certified Loose slot machines to choose from, the casino's Promotions Area, a new tournament area and more, all in a completely smoke-free environment.

Exceptional dining options at Valley View Casino & Hotel include the iconic Maine Lobster Buffet; the award-winning Black&Blue Steakhouse and Lounge featuring a spectacular 3,300-gallon saltwater aquarium for guests to admire; BLD's Café; Sweets pastry, coffee and sandwich shop; Stix Asian noodle bar; and Snax 24-hour snack shop.

With three bars, including the new Video Poker Bar, and free entertainment nightly, there's always something going on at Valley View Casino & Hotel. To extend your fun, the luxury boutique hotel features 12 Luxury Suites (1,000 sq. ft.) and 96 Deluxe Rooms (500 sq. ft.), all with breathtaking views of the Palomar mountain range along with free internet, free valet service and a complimentary VIP breakfast.

Plus, the casino known around Southern California as San Diego's Favorite® does not charge any resort fees or parking charges, making it a true Vegas experience at a great value. All guests 21 and over are invited to enjoy the casino, hotel and restaurants. Valley View Casino & Hotel is located just 15 miles northeast of Westfield North County Mall, just east of Escondido and south of Temecula. For more information about Valley View Casino & Hotel or to book a reservation, please visit [ValleyViewCasino.com](http://ValleyViewCasino.com) or call 760-291-5500.